

CHEY REYNOLDS

Chey Reynolds, of SuperMedia LLC , is responsible for managing the strategy and marketing function for the company's national sponsorship portfolio, events, tradeshow, and promotions in support of the company's print, online, mobile and social media products. Additionally, Chey has held various marketing leadership roles within the advertising and publishing industry for more than 30 years. Chey is very active in racehorse rescue, rehabilitation and re-homing, and an advocate and supporter for animal rights.